

## Activities Along the Right of Way

Department of the Alliance Commercial Club  
W. D. Fisher, Sec'y. Phone 74.

### WHAT IS THE MATTER WITH THE UNITED STATES?

"What is the matter with the United States?"

As I have been residing in London since the beginning of the war, I have been hearing this question asked on all sides. I have never heard any satisfactory answer. No one seems to know.

Why are the American factories not running night and day? Why are the railroads not opening up new territories and getting ready for the millions of immigrants who have already made up their minds to leave Europe as soon as the war is over? Why are there not fifty American drummers in London right now, trying to sell \$200,000,000 worth of American goods in place of goods that were bought last year from Germany and Austria?

Why have advertisers become quitters, just at the time when their advertisements were most needed and most effective, in cheering on the business forces of the United States? From the European point of view the United States is a haven of peace and security and prosperity. It has no troubles that it dare mention to Belgium or Austria or France or Germany or Serbia or Great Britain or Russia.

Every tenth Briton has enlisted. Every tenth Frenchman is at the front. Every tenth Belgian is dead. What does the United States know of trouble?

If I could afford it, I would charter the Mauretania and Lusitania, and convey a party of 5,000 American advertisers to Europe for a trip of education. I would give them a

week in London, a week in Paris and a week in Antwerp.

I would let them look at the United States from the scene of war. I would give them a look at REAL TROUBLE. I would let them see trains, ten at a time, five minutes apart, packed with the maimed and the dying.

I would let them hear, from fragmentary survivors, the incredible story of battlefields 150 miles wide, and armies that are greater than the entire population of Texas.

I would let them see graves, 100 yards long and full—and Belgium, the country that was, nothing now but 12,000 square miles of wreckage. Then, when they began to understand, to some slight extent, the magnitude and awfulness of this war, I would say to them:

"NOW, GO BACK AND APPRECIATE THE UNITED STATES, REALIZE YOUR OPPORTUNITIES, DON'T START DIGGING TRENCHES WHEN NOBODY IS FIRING AT YOU. DON'T FALL DOWN WHEN YOU HAVE NOT BEEN HIT. DON'T BE BLIND TO THE MOST GLORIOUS CHANCE YOU HAVE HAD IN YOUR LIFE.

"GO BACK AND ADVERTISE. GET READY FOR THE MOST TREMENDOUS BOOM THAT ANY NATION EVER HAD. BUILD YOUR FACTORIES BIGGER. TRAIN MORE SALESMEN. HORROW MORE MONEY. GO AHEAD, AND THANK GOD THAT YOU ARE ALIVE, AND THAT YOUR FAMILY IS ALIVE, AND THAT YOU ARE LIVING IN A LAND THAT IS AT PEACE, AT A TIME WHEN NEARLY THE WHOLE WORLD IS AT WAR."

HERBERT N. CASSON,  
Vice Pres. H. K. McCann Co.

### WHY SOME MARRIAGES FAIL

Judge Berry Gives Interesting Interview on Incidents Occurring in His Office—Cause of Divorce

Some rather amusing incidents come before the attention of County Judge L. A. Berry in the issuance of marriage licenses. It should be stated right here, though, that the amusement is generally on one side—Judge Berry's—as there is little amusement in the incidents for the other parties.

Only the other day two young people, accompanied by the girl's mother, drove 25 miles to Alliance, that they might become man and wife. Upon their application for a license the Judge asked them if they had the girl's father's consent in writing, the young lady being of the age that this was necessary. The mother informed him that she had her mother's consent, and that the father was willing, but did not know that it was necessary to have the father's consent. There was no alternative for the Judge but to refuse to issue the license, even though it was difficult to do so with the pleadings coming in on all sides, and the result was that the unhappy pair were compelled to return home, to come again another day.

On another occasion, a lady in the country called him over the phone to find if her daughter could be married. When asked her age she replied that she was "nearly sixteen",

which, by the way, is the age limit in this state. When informed that it would be an impossibility, the lady at the other end of the phone came near telling the Judge what she thought of him, as she thought it was none of the state's business if her daughter wanted to get married under sixteen.

When asked what he thought was the greatest cause for the many divorces in this day and age, Judge Berry replied with considerable vehemence, "Girls marrying too young." Talking along the same line, he remarked: "This, in my estimation, is the greatest contributing cause toward the present day divorce courts working theoretically day and night. Girls of tender years take a passing fancy to some man, and marry without knowing of the serious duties of wifehood and motherhood, and a divorce is generally the result in such cases. If I had my way, I would make the law read so that no young lady could marry before she was twenty years old; by the time she had reached that age she would know the responsibilities she was undertaking. Furthermore, I believe the man should be at least twenty-five before being permitted to marry. This, I believe, would eliminate so much unhappiness, and the grind in the divorce courts would be reduced to the minimum."

Judge Berry has been here for many years and has seen enough results to know whereof he speaks.

New Herald Sign

Basye, the sign painter, decorated

The Herald's large plate glass front window the last of the week with a fine, large sign. The word "Herald" in gold, surrounded by a gold diamond, with a red background, can be seen for quite a distance and makes a striking sign.

### FEDERAL COURT CONVENE

Judge Munger on the Bench at Chadron, when Federal Court Opened Tuesday, March 23

Chadron, Mar. 31—United States district court convened here Tuesday March 23. Hon. Thomas C. Munger presides at this term. Cases before the court were John F. Tiffany vs. Asa W. Gealy, creditor's bill in equity. The case was settled out of court upon a stipulation by which Deft Gealy pays to the plaintiff the sum of \$3,750 and \$170 costs of suit, whereupon the abstracts were to become the property of the defendant. The case was dismissed with prejudice. Appearing for the plaintiff were A. H. Bigelow of Omaha, Homer Blair of Franklin and E. T. Carroll of Wadena, Minn. Judge A. W. Crites appeared for the defendant.

Another case before the court was that of William Allen Fisher vs. Newton Rule. Bill in equity. The complainant's bill was dismissed at his costs and execution awarded therefor. The defendant's prayer for affirmative relief was dismissed without prejudice to future suit for want of jurisdiction of court to grant such further relief. Exceptions were duly noted by the plaintiff and defendant. A. G. Fisher appeared for the complainant and Judge A. W. Crites for defendant.

### They Like the Climate

Mrs. Henry Baker of Silex, Missouri, came to Alliance last December, remaining three weeks to improve her health. The climate proved to be so beneficial that she and her husband decided to make their home in this country, accordingly came with their family recently. They are residing at 414 Big Horn avenue.

### GUESTS OF THE CLUB

Members of Alliance Volunteer Fire Department Have Been Invited to Attend Smoker, April 12

The Alliance Commercial Club has extended an invitation to the members of the Alliance Volunteer Fire Department to be the guests at the next club smoker, to be held in the opera house, probably on April 12—Monday. The club is planning on having an interesting meeting at this time. A light lunch will be served and the program will be of special interest to firemen, most of whom are planning to be present.

### A MUNICIPAL HEATING PLANT

Plan to Divert Escaping Steam from Power House and Creamery into Business Houses

A number of the citizens and business men are agitating a municipal heating plant for Alliance, and more are joining the movement as they learn the details of the plan. The proposition in a nutshell is to conserve the steam which escapes at the city power house and the creamery and cause it to furnish heat for the business houses. The lead pipe from the power house to the main part of town would be a small item, as the best grade of pipe would not necessarily have to be used for the purpose. Besides making a great reduction in the heat bills for the buildings which now have individual furnaces, it would do away with the constant services of a janitor, and would insure an even supply of heat all day long. Furthermore, it could remain on day and night, without additional cost, thus insuring warm rooms on cold mornings.

A municipal heating plant on this same order is now in operation at Sidney, and there is also one at Crawford, and those who have been in these towns and have seen the plants claim that they are a great improvement. It is estimated by those in Alliance who have studied

### TOO LATE TO PRINT LAST WEEK

Photogravure of Albert T. Davis is Printed in This Issue



Under the caption, "Tribute to a Popular Man," The Herald last week printed an obituary of Albert T. Davis, late vice president of the Nebraska Stock Growers Association. The statement was made that a cut of Mr. Davis was published in connection with the article.

However, the cut did not arrive until after the forms for last week's issue had been closed and a part of the papers printed. We are printing herewith the photogravure that would have otherwise been printed in The Herald last week.



"It was mighty good of you to telephone; it saved me a trip."

## Letting the Telephone Make the Journey

When you think you ought to make a trip, why not talk instead? Nearly everyone lives right next door to your Bell Telephone.

America is interwoven with 21,000,000 miles of telephone wire, reaching here, there and nearly everywhere. That is 65 per cent of all the telephone wire in the world.

All great achievements in the art of telephony have been the product of American brains, American initiative and American scientific and technical skill.

Bell Service Makes Everyone Your Neighbor

NEBRASKA TELEPHONE COMPANY



the matter, that the power house alone would supply enough heat to keep all the business buildings warm in ordinary weather, and that on the colder days there would be plenty of heat by connecting with the creamery, or by installing an auxiliary boiler.

This is really a new innovation, but its success in the towns which have already tried it has demonstrated its feasibility, and it is very probable that most of the towns of any size in this part of the state will have plants in operation before next year. As to the cost, it will be seen at a glance that this would be cheaper than operating the furnaces over town individually. It is a matter that demands attention, not only from the standpoint of convenience and economy for the patrons, but from the standpoint of increased revenue for the city.

Mayor Rodgers expressed himself as being favorable to the project, and believes that it will mean a saving to the users. If the matter is taken up, it is probable that someone will be sent to a town which has a plant in operation, where the details will be studied.

### Cleaning, Dyeing and Pressing

for ladies and gentlemen. Dry and steam cleaned by the latest and best process. Pressing and repairing neatly done. Draperies and household work cared for. Satisfaction guaranteed. Phone 58.

### ALLIANCE CLEANING WORKS

Mrs. Anna Zehrung, Prop.

### Dedicatory Service at Lakeside

J. L. Kendall, pastor at Lakeside, announces the dedicatory service of the Swoyer Memorial Methodist Episcopal church, to be held there next Sunday, April 4. There will be service at 11:30 a. m., followed by community dinner; service in the afternoon and evening. The evening service will be an Easter program by the Sunday school.

When answering advertisements please be sure to mention that you saw them in The Herald.

## GRANDMA USED SAGE TEA TO DARKEN HAIR

She made up a mixture of Sage Tea and Sulphur to bring back color, gloss, thickness.

Common garden sage brewed into a heavy tea with sulphur and alcohol added, will turn gray, streaked and faded hair beautifully dark and luxuriant, remove every bit of dandruff, stop scalp itching and falling hair. Just a few applications will prove a revelation if your hair is fading, gray or dry, scraggy and thin. Mixing the Sage Tea and Sulphur recipe at home, though, is troublesome. An easier way is to get the ready-to-use tonic, costing about 50 cents a large bottle at drug stores, known as "Wyeth's Sage and Sulphur Hair Remedy," thus avoiding a lot of fuss.

While wispy, gray, faded hair is not awful, we all desire to retain our youthful appearance and attractiveness. By darkening your hair with Wyeth's Sage and Sulphur, no one can tell, because it does it so naturally, so evenly. You just dampen a sponge or soft brush with it and draw this through your hair, taking one small strand at a time; by morning all gray hairs have disappeared, and, after another application or two, your hair becomes beautifully dark, glossy, soft and luxuriant.

Get This Can of Paint and Shingle Free

No Paint

Get This Can of Paint and Shingle Free

All the talk in the world would never sell a can of paint to a man who knows good paint when he sees it. He buys paint on its merits, not on its claims. We want everyone who has a barn to paint to come in and get a sample can of Standby Barn Paint. We want you to see for yourself what a good paint it is.

Be sure and get the shingle painted one and two coats—take it home, paint a shingle of your own, and put ours and yours side by side and compare them. You will find you can duplicate the result with

**STANDBY Barn Paint**

In other words this is not a "Show-Shingle." It is painted just as you would paint it, and shows the actual finish of Standby Paint.

### Read the Formula

You will see it contains the highest percentage of oil of any barn paint on the market. The liquid analysis shows 41.7% Pure Linseed Oil, 56.3% Heavy Japan. Nearly half the liquid is oil. We don't have to tell you much when you see that. We give you a sample to show its color and finish—how smoothly it works under the brush and how it covers. We call your attention to the high percentage of oil. We guarantee its wearing qualities for five years when properly applied. Stop in our store for your sample. Try it on your barn door. Match the painted shingle.

Dierks Lumber & Coal Co.  
ALLIANCE, NEBRASKA

## Monarch and Peacock COAL

We are exclusive dealers in Alliance for these two well known brands of coal, the best on the market. You will agree with us if you try them. The Monarch is Wyoming lignite, and the Peacock is from the famous mines of Rock County, Colorado.

Give us your next order  
Forest Lumber Company

Phone 73

**HAPPY BAKING DAY**

**CALUMET BAKING POWDER**

The cook is happy, the other members of the family are happy—appetites sharpen, things brighten up generally. And Calumet Baking Powder is responsible for it all. For Calumet never fails. Its wonderful leavening qualities insure perfectly shortened, faultlessly raised bakings. Cannot be compared with other baking powders, which promise without performing. Even a beginner in cooking gets delightful results with this never-failing Calumet Baking Powder. Your grocer knows. Ask him.

RECEIVED HIGHEST AWARDS  
World's Pure Food Exposition, Chicago, Ill.  
Paris Exposition, France, March, 1912.